

Trusted Water Quality Professionals

We believe every swimmer
deserves to experience a healthy
and safe swimming environment



We are the Water Quality Experts

We are a team of trusted water quality professionals who produce healthy water that is pure and resilient. We are adamant about delivering a wonderful experience, in and out of the water, and we'll never cut corners. With more than 30 years of hands-on experience in the pool service sector, we help facilities create consistently safe water quality and provide our clients with peace of mind and healthy water.

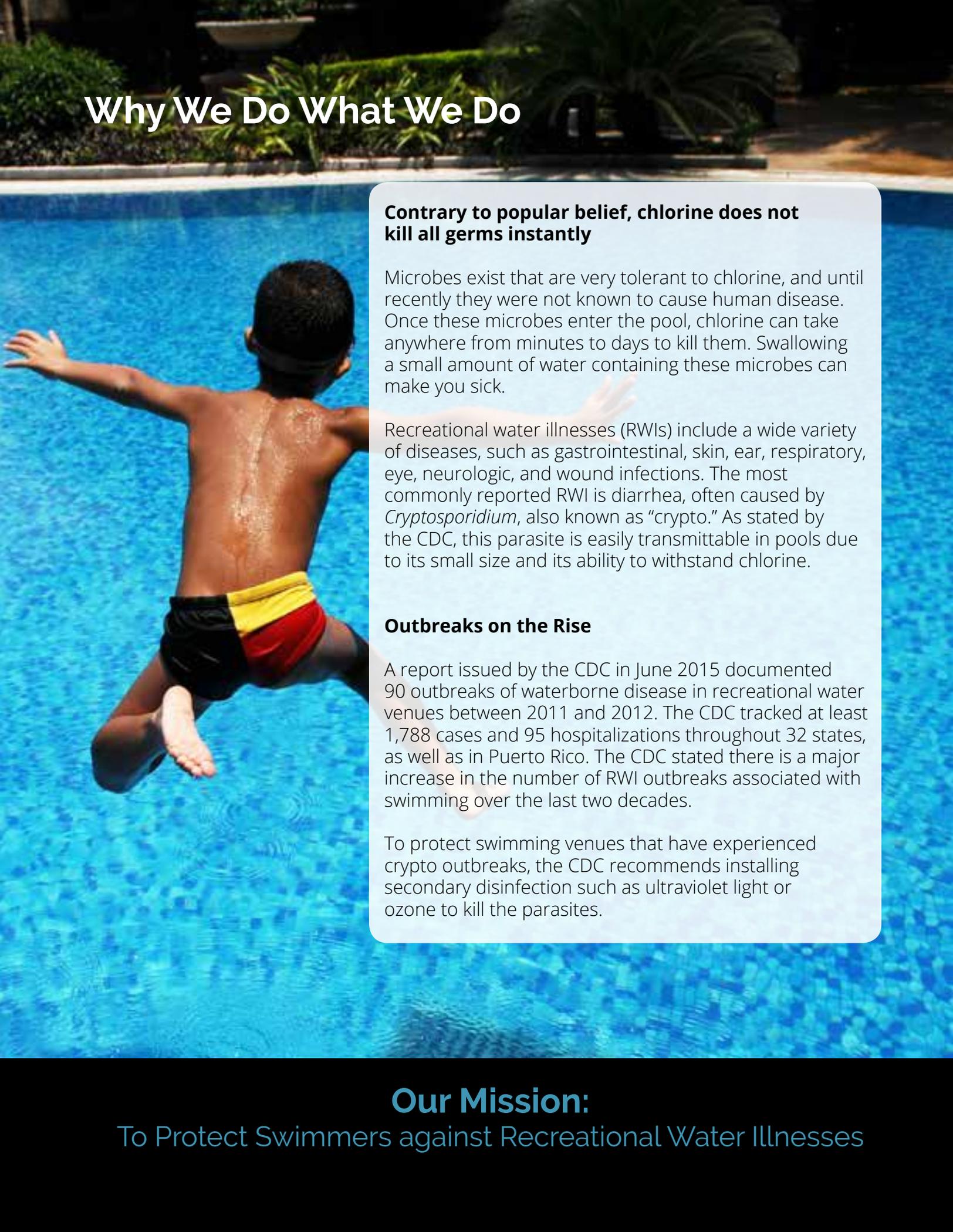
We specialize in systems design, execution, management, and training. Most importantly, we remove your struggles of trying to maintain healthy water by offering our Water Management Program. With our program, we provide you with expertise, knowledge, and confidence on a daily basis to help you achieve the best possible water experience for all to enjoy.

Our Passion

Lead the way in changing how an industry treats pool water and provide a solution for recreational water illnesses.

Our experts share their passion for safe and healthy water through articles on water chemistry and the use of ozone and UV, which have been featured in the pool trade industry magazines *AQUA*, *WaterShapes*, and *Athletic Business*. In 2014, our lead water expert was interviewed on the radio by Southampton's NPR station about healthy water.

Why We Do What We Do

A young boy with dark hair, wearing black, yellow, and red swim trunks, is captured mid-air as he jumps into a swimming pool. The pool's water is a vibrant blue, and the background shows some greenery and a building.

Contrary to popular belief, chlorine does not kill all germs instantly

Microbes exist that are very tolerant to chlorine, and until recently they were not known to cause human disease. Once these microbes enter the pool, chlorine can take anywhere from minutes to days to kill them. Swallowing a small amount of water containing these microbes can make you sick.

Recreational water illnesses (RWIs) include a wide variety of diseases, such as gastrointestinal, skin, ear, respiratory, eye, neurologic, and wound infections. The most commonly reported RWI is diarrhea, often caused by *Cryptosporidium*, also known as "crypto." As stated by the CDC, this parasite is easily transmittable in pools due to its small size and its ability to withstand chlorine.

Outbreaks on the Rise

A report issued by the CDC in June 2015 documented 90 outbreaks of waterborne disease in recreational water venues between 2011 and 2012. The CDC tracked at least 1,788 cases and 95 hospitalizations throughout 32 states, as well as in Puerto Rico. The CDC stated there is a major increase in the number of RWI outbreaks associated with swimming over the last two decades.

To protect swimming venues that have experienced crypto outbreaks, the CDC recommends installing secondary disinfection such as ultraviolet light or ozone to kill the parasites.

Our Mission:

To Protect Swimmers against Recreational Water Illnesses

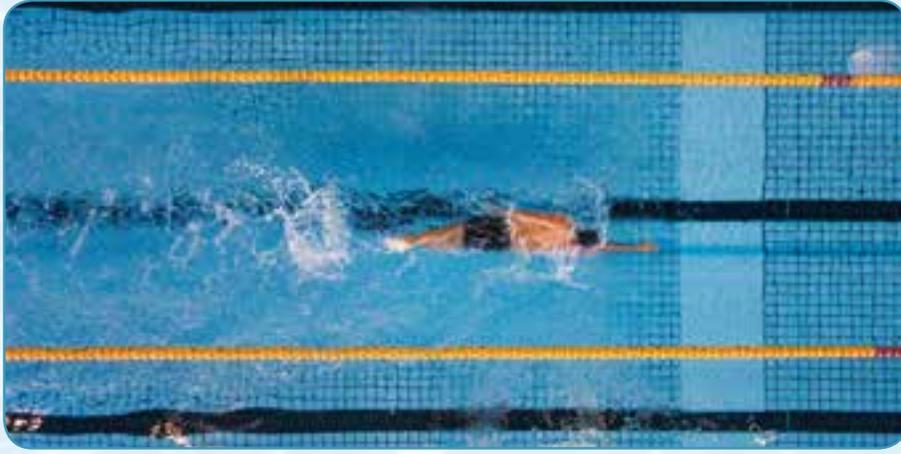
Imagine Perfect Water, All the Time.

We created our Water Management Program to help prevent the spread of recreational water illnesses. Our program incorporates a unique combination of time-tested techniques that delivers perfect water every time for any size pool—indoor and outdoor—and for uses ranging from public facilities to private homes.

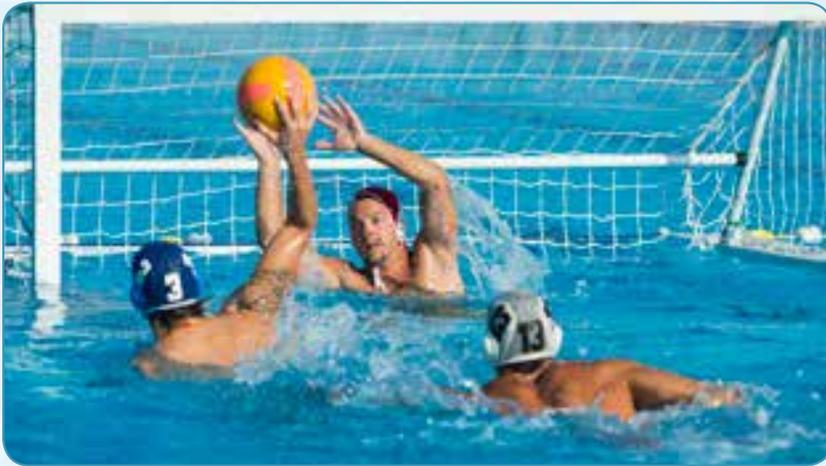
Our Water Management Program embraces the proactive standards, policies, and procedures of the CDC's new *Model Aquatic Health Code*.

Advantages to You

- Proactive approach to water management
- Clean, healthy pool with no smell or taste
- Reduced chlorine levels and usage
- Consistently balanced water with minimal adjustments
- Nonstop oxidation and cleansing of water, 24 hours a day
- Protection from germs and microbes carried by all swimmers
- Daily monitoring by SRK experts, with surveillance ensuring your success
- Dramatic risk reduction of recreational water illnesses (RWIs), including gastrointestinal, skin, ear, respiratory, eye, neurologic, wound infections, and the CDC's top 10 causes of outbreaks
- Elimination of asthma symptoms (respiratory difficulties, coughing, etc.) that traditional pool chemicals induce
- Prevention of chloramines contaminating the air causing breathing trouble, eye irritation, and overall discomfort
- Optimal training conditions for competitive swimmers
- Healthier work environment for employees, according to standards of the Occupational Safety and Health Administration (OSHA), and improved staff productivity
- Reduced maintenance costs
- Reduce the draining and refilling of your pool, saving both time and money
- Significantly reduce the risk of Department of Health closures
- Increased client satisfaction: less complaints and more swimmers
- Consistent, high-quality water— without the service trucks.



**We deliver a mastered chemistry
creating perfectly balanced water
that is safe, healthy, and inviting**



What People Say about SRK Modern Pool Solutions

"When we heard about the ozone service, we were immediately intrigued. We made a visit to one of SRK's recently completed ozone pools, and I had the chance to swim...it was the most refreshing water I had ever experienced in a man-made pool. Delicious, fresh, light, bubbly, sparkling, clean, and did I mention refreshing? We are now in our second season of supreme enjoyment and it is difficult to express the depth of pleasure that our SRK ozone pool has brought to our family and friends...it continues to be a life-changing and joyful marvel that exceeds our expectations on a regular basis."

— *Paul S. Alter, AIA, Principal, Lee H. Skolnick Architecture + Design Partnership*

"SRK's seamless design, construction, and maintenance of our elegant pool have been spot on. SRK's sophisticated ozone and UV light technology and service separates them from the pack. We could not be happier!"

— *Jodie Eastman, active philanthropist, and John Eastman, Partner, Eastman & Eastman, and Director, ASCAP and Apple Corps Ltd.*

"Imagine swimming without any damage to your skin, nails, hair, eyes, or clothing. Our SRK pool has utterly spoiled us for other swimming pools. It is, literally, like swimming in a cool, clean glass of drinking water. Glorious. Not only do we feel like we are doing our part for the environment, but there is no mistaking how much better it is for our bodies."

— *Bobby Flay, award-winning chef, restaurateur, cookbook author, and television host on the Food Network and Cooking Channel.*

"Kenny has developed an impressive set of glowingly satisfied clients who are using his service. He also conducted multiple tests, by himself and by independent laboratories, all of which have confirmed the system's performance."

— *AQUA magazine, August 2015*

"This is the first year with this service and it has been great for us in many ways. First, our membership has been overjoyed with how the water feels while they are swimming...the club has experienced a lot higher volume of swimmers because of how the water feels to them...[Also] I am not fighting with the chemicals all day long, trying to get the water balanced...Lastly, with this system I have "peace of mind"...Having SRK remotely monitor our pool has been priceless."

— *Bill McKee, Beach Manager, Maidstone Club, East Hampton, New York*



**The Healthiest Water
for Recreation
and Rejuvenation**

Some people call us pool snobs.

We admit we are definitely fanatics when it comes to water chemistry. But that's the only way to give our customers the best possible water experience imaginable.



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srk
modern pool solutions